

Subject: FW: Promotion of Nick Griffin and Henna Sherzai

From: Suzanne Holley </O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=9E262E69BB354DFEB0CF065110D94F3A-SHOLLEY>

Date: 05/09/2017 09:35 AM

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Please see the following news from DCBID.

From: Carol Schatz

Sent: Tuesday, May 09, 2017 8:50 AM

To: BID Board; Henna Sherzai; Michael Filson; Kevin Begovich; Julia Marino; Nick Griffin; Elan Shore; Joan Noble

Subject: Promotion of Nick Griffin and Henna Sherzai

I am delighted to announce that we have promoted Nick Griffin, currently Director of Economic Development to Vice President of Economic Development and Henna Sherzai, currently Director of Marketing to the position of Vice President of Marketing. Both Nick and Henna are now both officers of the DCBID.

Nick has become a Downtown LA expert in the two years he has been with us. His creativity and real estate expertise has been very valuable to our property owners and investors. And he has overseen the production of many valuable reports on the state of our Downtown markets.

Henna's marketing expertise has taken our marketing efforts to new heights. Her oversight of our website, graphics and marketing campaigns has benefitted not only our property owners but all of Downtown. Our Make It Yours campaign will continue to push the envelope of Downtown marketing efforts.

Please join me in congratulating two very effective and productive colleagues.

Carol E. Schatz
President & CEO

 <https://www.downton>

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